Important notice: My Nintendo Gold Points will be discontinued.

Thank you for participating in the My Nintendo Rewards program.

Beginning March 24, 2025:

- Gold Points will no longer be earned for digital purchases on Nintendo eShop as of 9:30 pm PT;
- Gold Points will no longer be earned on physical games releasing after 3/24/2025 (Gold Points may still be earned for physical games that released on or before 3/24/2025 by registering eligible games within one year from the original release date of the game);
- Earned Gold Points will continue to be valid and redeemable for 12 months after they are issued.*

Please note that there are no changes to how you redeem the Gold Points you already earned. For more information, please visit the link below.

Thank you for your continued participation in the My Nintendo program.

Learn more

*Points due to expire will expire on the last day of that month at 11:59:59 p.m. Pacific Daylight Time.

To ensure ongoing optimal receipt of these communications, please add our 'From' address (nintendo-noreply@nintendo.net) to your Address Book. Thank you.

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